



# *NEWS RELEASE*

## **WYOMING DISTRICT OFFICE**

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### **Jim Kearns Named Small Business Journalist of the Year**

**Laramie** – The Wyoming District Office of the U.S. Small Business Administration (SBA) has named Jim Kearns, who manages the University of Wyoming News Service, as the Wyoming Small Business Journalist of the Year 2005.

This award is given to an individual making concerted efforts to increase public understanding of the importance of small business contributions to the economy; who makes contributions of news and feature stories, editorials, columns and commentary that highlight and analyze small business issues; this person performs volunteer community service aimed at enhancing small business opportunity and growth and other achievements that exemplify the nominee's media efforts to improve the understanding of the role of small business in the U.S. economy.

Jim is a UW graduate with 26 years as a professional journalist and several years in commercial radio. He reports on news from the College of Arts & Sciences, the Student Affairs Office, the Business and Technology Center and UW outreach offices located in southwest Wyoming. He interviews and writes articles about Small Business Development Center clients for success stories, he has also been extremely helpful in distributing the Wyoming Business Tips, a weekly question and answer article written by SBDC staff. The UW News Service has also helped with public radio interviews on business topics and Jim has won several awards for radio programming.

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